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— CLAIM LISTING —

A complete listing of the pending claims reads as follows:

1. (Original) A method for automated enrollment and activation of a mobile telematics system comprising:

- receiving a customer data record of a customer at a communication services database;
- determining a command signal based on the customer data record;
- sending the command signal to a telematics unit of a vehicle;
- enrolling the customer in a telematics-unit access system based on the command signal; and
- activating the telematics unit of the telematics-unit access system based on the command signal.

2. (Original) The method of claim 1 wherein sending a command signal to a telematics unit of a vehicle further comprises:

- sending the command signal from an external telematics database to a communication services manager in a telematics call center; and
- sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

3. (Original) The method of claim 1 wherein sending a command signal to a telematics unit of a vehicle further comprises:

- sending the command signal from a communication services database in a telematics call center to a communication services manager in the telematics call center; and
- sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

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4. (Original) The method of claim 1 wherein the customer data record is received from a source selected from the group consisting of: an enrollment website, the customer delivery record at a vehicle dealership, a telephone line or from the telematics unit.

5. (Original) The method of claim 1 wherein the customer data record is obtained in segments received from more than one source.

6. (Original) The method of claim 1 wherein the command signal includes customer data.

7. (Original) The method of claim 1 wherein the command signal includes customer-desired features to be activated in the telematics-unit access system.

8. (Original) The method of claim 7 wherein the customer-desired features are selected from the group consisting of navigation assistance, real-time traffic advisories, directory assistance, roadside assistance, business or residential assistance, information services assistance, emergency assistance, and communications assistance, vehicle personalization, vehicle data upload, vehicle data download, unlock/lock vehicle, flash lights, honk horn, perform diagnostic functions and perform vehicle tracking functions.

9. (Original) The method of claim 1 wherein activating the telematics unit of the telematics-unit access system setup further comprises;
configuring the hardware of the telematics unit in the vehicle.

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10. (Original) A computer usable medium storing a computer program comprising:

computer readable code for receiving a customer data record of a customer at a communication services database;

computer readable code for determining a command signal based on the customer data record;

computer readable code for sending the command signal to a telematics unit of a vehicle;

computer readable code for enrolling the customer in a telematics-unit access system based on the command signal; and

computer readable code for activating the telematics unit of the telematics-unit access system based on the command signal.

11. (Original) The computer usable medium storing a computer program of claim 10 wherein sending a command signal to a telematics unit of a vehicle further comprises:

computer readable code for sending the command signal from an external telematics database to a communication services manager in a telematics call center; and

computer readable code for sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

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12. (Original) The computer usable medium storing a computer program of claim 10 wherein sending a command signal to a telematics unit of a vehicle further comprises:

computer readable code for sending the command signal from a communication services database in a telematics call center to a communication services manager in the telematics call center; and

computer readable code for sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

13. (Original) The computer usable medium storing a computer program of claim 10 wherein activating the telematics unit of the telematics-unit access system setup further comprises;

computer readable code for instructing a hardware configuration to be set in hardware of the telematics unit in the vehicle.

14. (Original) A telematics-unit access system comprising:
means for receiving a customer data record at a communication services database;

means for determining a command signal based on the customer data record;

means for sending the command signal to a telematics unit of a vehicle;

means for enrolling the customer in a telematics-unit access system based on the command signal; and

means for activating the telematics unit of the telematics-unit access system based on the command signal.

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15. (Original) The telematics-unit access system of claim 14, further comprising:

means for sending the command signal from an external telematics database to a communication services manager in a telematics call center; and

means for sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

16. (Original) The telematics-unit access system of claim 14, further comprising:

means for sending the command signal from a communication services database in a telematics call center to a communication services manager in the telematics call center; and

sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

17. (New) The method of claim 1 wherein receiving a customer data record comprises:

determining whether a vehicle associated with the customer data record is powered up;

determining whether the vehicle is sold; and

determining whether a customer associated with the customer data record is in the vehicle with a dealer.

18. (New) The method of claim 1 wherein activating the telematics unit of the telematics-unit access system based on the command signal comprises:

determining whether a subscriber associated with the customer data record has used the telematics-unit access system within a predetermined time period; and

providing an outbound welcome call based on the determination.

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19. (New) The method of claim 1 wherein activating the telematics unit of the telematics-unit access system based on the command signal comprises:

performing a preliminary activation of the telematics unit prior to shipping the vehicle to a dealer; and

transmitting instructions based on the command signal from the telematics-unit access system to the telematics unit.

20. (New) The method of claim 1 further comprising associating a vehicle identification number with an electronic serial number of a cell phone in the telematics unit; and

transmitting the association to a vehicular database.